

Panayio - Ultra-Light-Weight Solutions for Easy, Versatile Travel



Whether you drive to your annual summer family holiday in Spain or jet off with your girlfriends for a week of relaxation on the beaches of Thailand, **Panayio™** is the ultimate collection for versatile travel, whatever the mode of transport. Light, bright and fun, the collection comes in an assortment of fresh lively colours including; Blue, Red and trendy Aqua Green. The collection's innovative tent wire construction (one continuing piece of fabric wrapped around a wire structure similar to a tent) allows for interesting shapes and ultra-low weights meaning the popular upright 55 model weighs only 2.2 kg.

Appreciating how important it is to make the most of your summer holiday budget, this contemporary range is fantastic value without giving in on style or features. Thoughtful details include a functional interior, boasting a new u-shaped opening system which is incorporated into the fluid design and shape of the case, an integrated ID tag guaranteeing your luggage is always associated to you, and a fixed lock accepted by the TSA providing protection for your belongings when you travel to the US. Additionally, the space boosting wheels enable the suitcases to respect the strict 20cm check-in guidelines for many major airlines without sacrificing space. Characterised by a wide variety of styles, stunning shades, and buoyant weight, Panayio is the perfectly fashionable solution for budget conscious individuals with an eye for smart design and practical features.

Recommended Retail Prices for Upright 50/18 - £119.00

Recommended Retail Prices for Upright 55/20 - £129.00

Recommended Retail Prices for Spinner 55/20 - £139.00

Recommended Retail Prices for Spinner 68/25 - £155.00

Recommended Retail Prices for Spinner 75/28 - £165.00

Recommended Retail Prices for Boston Bag 50/20 - £69.00

Recommended Retail Prices for Boston Bag 60/24 - £79.00

- ENDS -

For more information please call or email:



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NOTES TO EDITORS:

Samsonite is the world's leading luggage brand with a heritage dating back over 100 years. Inspiring travel worldwide, Samsonite enables global travellers to cover miles, create memories and enjoy every second of their trip with revolutionary travel solutions. Preserving the brand's longstanding history of breakthroughs in research and development, Samsonite has embedded its place at the forefront of the travel world with a number of industry firsts. Showing commitment to innovation, the unique hard side collections made with the revolutionary Curv® material and the soft side ranges created with Advanced Hybrid Technology™ (AHT) join a wide spectrum of business, casual and personal accessory products in upholding Samsonite's position as a market leader and trendsetter. Remembering past triumphs but always looking forward by identifying trends and the continuing evolution of global traveller's needs, Samsonite maintains a worldwide vision that continues to enable travellers to travel further, with ever lighter, stronger and more innovative products at his side.

With Samsonite by your side, nothing should stop you from chasing destinies, discovering new horizons and exploring the world beyond your imagination.

www.samsonite.com (markets to also insert local Samsonite URL)

www.facebook.com/samsoniteofficial

www.youtube.com/samsoniteeurope

Enjoy Every Second: http://youtu.be/CRD7B7K_CBQ



Samsonite Travel Miles App: <http://itunes.apple.com/gb/app/samsonite-travel-miles-europe/id402853695?mt=8> or <https://play.google.com/store/apps/details?id=com.inthepocket.samsonite&hl=en>



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