

Lightweight, Professional Lady Briefcases with an Added Touch of Elegance

With female business travellers hitting the road and taking to the skies this year in record numbers, **Samsonite®** is pleased to expand on existing briefcase collections to present the lightest and most organized female briefcases ever: **S-Oulite™ Lady** and **S-Teem™ Lady**. Following on from the success of the original lines, Samsonite has expanded the assortment of models to cater specifically for the modern female traveller; ensuring she has everything she requires to take care of her professional needs whether on the road or in the office. With modern trend-conscious women in mind, both these contemporary light-weight lines are characterized by the traditionally strong natural cow-hide leather panelling, flattering colour hues and a detachable charm that adds a quirky appeal to the collections. Ideally matched to meet the varied needs of 21st century business, the organisational abilities within these collections are infinite, a must for on-the-go business women.

S-OULITE: For Organized, Elegant Business Women



The **S-Oulite Lady** collection is one of Samsonite's lightest briefcase ranges providing maximum lightness, volume capacity and optimal organisation in a feminine and modern design. Packed with handy attributes to make your business life that extra bit smoother, the collection boasts a convenient smart sleeve to slip your bag with ease over a spinner or upright suitcase, a laptop, tablet and iPad® compartment reinforced with Poron XRD® foam for extra protection by absorbing up to 90% of any impact and interior organization with a variety of open and zippered pockets. To add some fashion into your journey to work, the bailhandle, briefcase and shopping bag are also made in a stylish cinder PVC Samsonite swirl print, with contrasting colour leather panels and handles. All the bags are finished off with an attractive detachable charm. For those that want a sophisticated and practical case without sacrificing elegance, the S-Oulite Lady range has all the components to successfully accompany you in your busy professional life.



S-TEEM: Organization Paired with Sophisticated Style



The **S-Teem** Lady collection is Samsonite's most organized briefcase ever, providing smart external and internal organization, while still maintaining a feather light weight. Keeping you organised in a refined and chic style, this collection keeps all your must-have items easy to find and at your fingertips. Featured inside the bags are detachable pouches, open and zippered pockets, a smart sleeve, laptop and iPad® compartment with Poron XRD® for extra protection and discreet orange accents. Providing a classical edge, the sleek bridge handle on the briefcase adds valuable sturdiness with a traditional feminine twist. Available in a multitude of modern styles, the bags include briefcases, bailhandles and shopping bags in two versions, either upmarket natural hide leather or trendy patent fabric and Nylon. All the bags in the collection accentuate efficiency and convenience, and are finished with a posh removable charm.



The S-Oulite Lady and S-Teem Lady collections are the ultimate multi-purpose storage solution for on-the-go female business travellers. With fantastic organisational options presented in a pretty modern design in a range of styles, these bags have an abundance of smart features to accompany an active female professional wherever business takes them. S-Oulite Lady and S-Teem Lady collections are must-have business lines for ladies that have an eye for detail.



NOTES TO EDITORS:

Samsonite is the world's leading luggage brand with a heritage dating back over 100 years. Inspiring travel worldwide, Samsonite enables global travellers to cover miles, create memories and enjoy every second of their trip with revolutionary travel solutions. Preserving the brand's longstanding history of breakthroughs in research and development, Samsonite has embedded its place at the forefront of the travel world with a number of industry firsts. Showing commitment to innovation, the unique hard side collections made with the revolutionary Curv® material and the soft side ranges created with Advanced Hybrid Technology™ (AHT) join a wide spectrum of business, casual and personal accessory products in upholding Samsonite's position as a market leader and trendsetter. Remembering past triumphs but always looking forward by identifying trends and the continuing evolution of global traveller's needs, Samsonite maintains a worldwide vision that continues to enable travellers to travel further, with ever lighter, stronger and more innovative products at his side.

With Samsonite by your side, nothing should stop you from chasing destinies, discovering new horizons and exploring the world beyond your imagination.

www.samsonite.com (markets to also insert local Samsonite URL)

www.facebook.com/samsoniteofficial

www.youtube.com/samsoniteeurope

Enjoy Every Second: http://youtu.be/CRD7B7K_CBQ



Samsonite Travel Miles App: <http://itunes.apple.com/gb/app/samsonite-travel-miles-europe/id402853695?mt=8> or <https://play.google.com/store/apps/details?id=com.inthepocket.samsonite&hl=en>



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